

Membership – *Invite, Include, Invest*

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Are you following the Facebook pages to receive and share information on membership from:

- VFW Auxiliary-National Organization
- VFW Auxiliary Department of Florida
- Betty A Bailey FI VFW Auxiliary Chairman 24/25
- Other Dept of Florida Chairpersons programs
- Post pictures of new members taking obligations
- Recognize your members working the auxiliary programs, include those who are doing the work.

Investing in membership... **SWAP - Share Wonderful Auxiliary Projects.** It works when an Auxiliary has had a great idea for a project, Program, event, parade float, membership recruitment or promotion and decides to document and share that idea with other Auxiliaries, which then take those ideas and run with them! send an email to bann652@aol.com to share with Florida or to info@vfwauxiliary.org with the subject line Auxiliary SWAP. Please include a description of the project, the date(s), 1-3 photographs, your auxiliary number and share, the number of the Auxiliary you got your SWAP idea from! And report it....

See the logo above Join us, thanks to Jeanne Laurine, historian/media for SWAP this for membership



Investing in your Membership Common Questions find in Malta or Dept of Florida:

- MALTA: Reports, Membership Summary, gives you details on your membership percentages, any member logged in can access
 - Member Resources, Forms – Order Brochures, Fact Sheet, Artwork
 - Resources, PR sample PR release to send out for membership drive
 - Checking your membership numbers and sharing with all members
- Dept of Florida: Are your chairman sharing monthly information on all programs for members to be updated. Dashboard-everyone can see how many reports your auxiliary has completed.

Have you reached out to get new members in your tree of family and friends???

Approved by:
Dept. President
Virginia Brehmer

Betty Bailey
Dept. of Florida Membership Chairman
Email: bann652@aol.com